

# Genasys News: Key Features

**Genasys NEWS is the complete solution to implement Article 110 EECC. Be prepared for the June 2022 deadline and for future EECC updates with the sophisticated, proven and comprehensive Genasys NEWS solution. Genasys NEWS meets and exceeds Article 110 EECC technical requirements.**

- NEWS Smart Messaging: multi-channel notifications, SMS + CB
- Integration of other communication channels, including acoustic devices
- Multiple implementation schemas
- Open interface for easy integration with multiple data sources
- Mobile app for field campaign activation
- Population Density, number of devices per area, movements
- White lists / Black lists
- Automatic subscriber nationality detection
- Multi-Language for geo-located SMS and CBC
- Geo-Fencing: detection of new devices entering emergency areas
- 'All Clear' message capability
- Real time accurate control of devices receiving messages
- Long term storage of campaigns and users interactions
- Complete reporting functionality

